

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID:	54651	CF	LOC-POL	FBD - LBD:	10/08/12 - 10/14/12	HL#:	Created:	08/15/12 12:46 PM							
Client:	REPUBLICAN PARTY OF FLORIDA...	CPE:	RPOF / 3PACK / 385	Agency Commission:	15 %	Updated:	GUTIERA on 08/15/12 04:20 PM								
Agency:	MCLAUGHLIN & ASSOCIATES (5617)	Product:	EST.385 RPOF3Pack	Self	:20:00	Confirmed:	08/15/12 04:20 PM								
Buyer:		Demo:	HHOLDS DMA RTG	Sched. Code:	Z		**PRINT REQUIRED**								
AE:	SUSAN INKER-PURETZ-WFOR-TV			Billing Int:	Monthly	BM:	SS								
Share:	0%	WPLG:	0%	WTVJ:	0%	WBFS:	0%	WPXM:	0%	WLTV:	0%	OTHER:	0%	CABLE:	0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	17:00 - 17:30	1 1 1 1 1 0 0	NEWS	30				0.0	\$750.00	5	\$3,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	17:30 - 18:00	1 1 1 1 1 0 0	NEWS	30				0.0	\$750.00	5	\$3,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	18:00 - 18:30	1 1 1 1 1 0 0	NEWS	30				0.0	\$750.00	5	\$3,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEARLY01W	^ ^ ^ ^ ^ S	NEWS	30				0.0	\$1,620.00	1	\$1,620.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MLOCAL3	1 1 1 1 1 0 0	NEWS	30				0.0	\$350.00	5	\$1,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	1 1 1 1 1 0 0	NEWS	30				0.0	\$750.00	5	\$3,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/14/12	5										

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Agency: MC LAUGHLIN & ASSOCIATES (5617)	Product: EST.385 RPOF3Pack	Self :20:00	Confirmed: 08/15/12 04:20 PM
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**
AE: SUSAN INKER-PURETZ-WFOR-TV		Billing Int: Monthly	BM: SS
Share: 0% WPLG: 0% WTVJ: 0%	WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0%	WLTV: 0% OTHER: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
007	NEARLY01W	0 0 0 0 0 1 0	NEWS	30				0.0	\$750.00	1	\$750.00	
	LUR											
	<u>FBD</u>	<u>LBD</u>										
	10/13/12	10/13/12										
			Oct 08									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
008	WCBSSUN	0 0 0 0 0 0 1	MORN	30				0.0	\$1,200.00	1	\$1,200.00	
	LUR											
	<u>FBD</u>	<u>LBD</u>										
	10/14/12	10/14/12										
			Oct 08									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
009	NLATE1	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,200.00	5	\$6,000.00	
	LUR											
	<u>FBD</u>	<u>LBD</u>										
	10/08/12	10/12/12										
			Oct 08									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	33	0	\$26,320.00	\$22,372.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$26,320.00	\$22,372.00	\$0.00	\$0.00